# H I D D E N L A N D



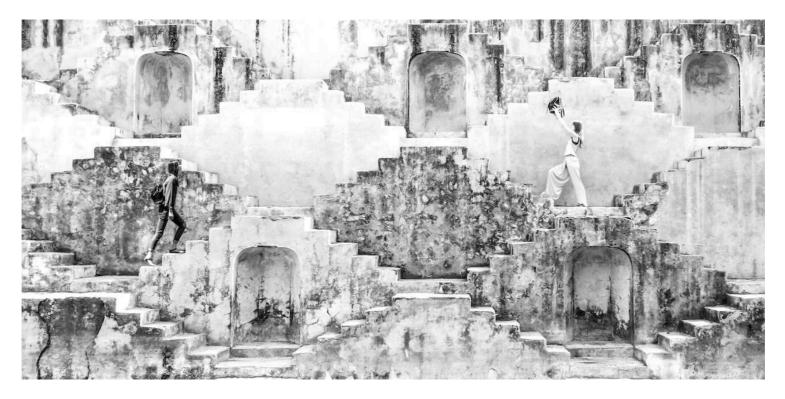
LOOKBOOK 2016







#### ORIGIN



Hidden Land is an Amsterdam based bag label founded by Rose Schilling and Nicole Gerritsen. True aesthetes, they both lived and travelled around the world and connected over their love of conceptual fashion and art. Hidden Land brings together rare and near-forgotten materials and combines them with contemporary design creating a fresh modernity that is infused with rich heritage. Rapidly disappearing practices and techniques are sourced from remote lands and translated into new forms. Due to the uniqueness of these materials, every collection is limited



## CARE

Hidden Land believes in a transparent and ethical production process to complement our locally sourced materials.

We only work with production houses that adopt fair social practices for their employees.

We are involved in every step of the production process, this enables us to ensure the quality and authenticity of the materials.

The fabrics are naturally dyed using environmentally friendly methods. The full grain leathers are vegetable tanned and come from the best tanneries only.

## ВАСКРАСК



The Pondicherry bag is our cherry on the cake, made of vintage cotton textile and vegetable tanned smooth leather, each bag has its own individual feel.



BACKPACK BANJARA BACKPACK SUEDE





EDITION OF ONE BACKPACK BANJARA EDITION OF ONE BACKPACK KANTHA QUILT



EDITION OF ONE BACKPACK SUEDE EDITION OF ONE BACKPACK BANJARA

#### SHOPPER

Natsukashii is reliving our desires of the past by creating a catalyst to the future. Our bags are made of traditional rugs and vegetable tanned full grain leather





INDIGO| DELIVERY MID OF AUGUSTBLACK / WHITE| DELIVERY MID OF AUGUST





EDITION OF ONE VINTAGE QUILT EDITION OF ONE VINTAGE INDIGO

## YOGABAG

The Hypnopompic yoga bag refers to an exceptional state of consciousness one can experience when waking up. In the moment of awakening, dreams infuse with reality, leading to creative insights. Made of handwoven rugs and full grain leather, each bag has its own individual feel.





INDIGO HANDBLOCK | DELIVERY MID OF AUGUST

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